CANADIAN MOVING PICTURE

Digest

RAY LEWIS
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Large Screen TV To Be In Imperial, Toronto By Fall

Famous Players' TV chief, George Cuthbert, has announced that, by the end of the summer, special events will be televised for showing at Toronto's Imperial Theatre as a part of the regular program. They will be broadcast on a "closed circuit" to the Imperial only, at least for the time being. Later, the service may be extended to other theatres in the Famous chain.

The Imperial TV will be patterned after that now being witnessed in New York at the Paramount Theatre and also in Chicago. The system will enable Famous Players to screen an event 40 seconds after it actually happens. Baseball games, scenes from plays, public ceremonies, hockey games, etc. are slated for televising.

The actual physical televising will be done with a mobile unit designed by Engineer Cuthbert himself. Where events have a national interest, Famous Players may make prints and distribute them like newsreels.

$64 Question

John Davis, Managing Director of the J. Arthur Rank Organisation, is in town on as yet unknown business. Although, as operative head of both JARO exhibition and distribution enterprizes, Mr. Davis' visit is in the routine of his job, guesses in the trade were that more than 'routine' conferences were slated for this trip. The reason for all the conjecture is the unfortunate continued illness of Hon. Earl Lawson which leaves a big gap in the Odeon administration. At press time, Mr. Davis was not yet prepared to make a statement.

Thieves In The Night

Hamilton's second drive-in theatre, constructed by Herb Ochs of Cleveland and situated on the Mohawk Road, Albion Falls, opened on Friday to such excellent business that even the underworld got wind of it. The following evening, the new outdoor theatre was held up and robbed of a reported $1600.

Powell-Pressburger May Make Film In Canada

The fleeting visit to Canada last week of Michael Powell and Emeric Pressburger gave credence to the rumor that has been circulating to the effect that the two will produce a picture in this country. Although the pair made no statements about their Canadian film-making intentions, it is surmised that the visit might not be altogether unconnected with such a project.

The two British producers visited Toronto and Port Hope in the company of Raymond Massey and spent considerable time with the Hon. Vincent Massey.

Raymond Massey has acted twice for the P. and P. combine; he was in "49th Parallel", the film they made here, and also in "Stairway To Heaven".

Winnipeg Mothers Take Action On Children's Movies

Winnipeg women who belong to the class of mothers who worry because junior spends Saturday afternoon gnawing his nails at a horror movie, have decided to do something about it. They formed a film library of suitable movies for children to be shown at special gatherings. All they have to do now is persuade the kids away from the downtown area that they love.

Sorry to announce that, although the Editor has fulfilled her part of the bargain, the Trans-Atlantic Mail Service has done us wrong and the evil time of the 'dark house' is upon us — no Ray Presents and no editorial from Ray for this week.

Sponsored Shorts To Run In U.S. Midwest Chain

Theatrical distribution of sponsored shorts has been started experimentally by the North Central Allied, an American exhibitors' association. Revenue from films is destined to support the organization.

Two cigarette-sponsored shorts are being used, "New Tobaccoland" and "Out from Tobaccoland", featuring Bob Hope. Films are in Technicolor.

Exhibitors are getting $8.50 for each 1,000 people attending and prorata for fractions of 1,000.

A bulletin from the Minneapolis Allied group pointed out to its members that "it offers a chance for you to get a good short subject free and give your organization some badly needed revenue without any cost to you . . . It is a painless way of helping you pay for the legislative and other work of the organization."

1-Man Booth Case In Alberta Courts

Alterations in provincial regulations under the Amusement Act, 1942, were applied for by Alberta theatre operators before a special advisory board last month.

The Act provides that two projectionists shall be on duty at the same time in city theatres and one projectionist on duty in other theatres. The application is to amend the regulations to allow for one projectionist only in city theatres.

Local 302 and 371, International Alliance of Theatrical Stage Employees and Moving Picture Machine Operators of the United States and Canada, opposed the application made by city theatre operators.

The Board adjourned and will give a decision later. Mr. Justice C. C. McLaurin is chairman of the board, and other members are K. M. Leach and Matt Park both of Calgary, for the exhibitors: Arthur S. Wise, Calgary, and Wilfrid Green, Edmonton, for the projectionists.

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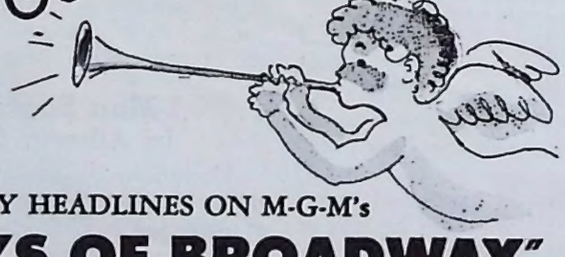
21 DUNDAS SQUARE . TORONTO

WHEN YOU READ THE "BIBLE OF SHOW BIZ"–

it's like a HYMN to Metro-Goldwyn-Mayer



VARIETY HEADLINES ON M-G-M's

"BARKLEYS OF BROADWAY"

(Technicolor)

"Boston Big!"
"Cheers Buffalo!"
"Cincinnati Terrif!"
"Minneapolis Oke!"
"Chicago Hefty! Tops!"
"Providence Bright!"
"Paces St. Loo!"
"Cincinnati 3rd Week Good After Solid 2nd!"
"Pittsburgh Best Bet!"
"Washington Great!"
"Boston 2nd Week Nice!"
"Kansas City Brisk!"
"'BARKLEYS' Big in Dull Philly!"
"Frisco 3rd Week Nice!"
"New York Record Heat on Broadway but 'BARKLEYS' Bright!"

VARIETY HEADLINES ON M-G-M's

"STRATTON STORY"

"Cleveland Snags Record!"
"Washington Socko. Tops!"
"Philly Leader!"
"Pittsburgh Wham!"
"New York Solid!"
"Indianapolis Socko!"
"Philly 3rd Week Neat!"

VARIETY HEADLINES ON M-G-M's

"LITTLE WOMEN" (Technicolor)

"Detroit Big!"
"Indianapolis Big!"
"Louisville Lusty!"
"Minneapolis Stout!"
"Cincinnati Big!"
"St. Louis Fat!"
"Toronto Good!"
"Philly Giant! Topper!"
"Los Angeles Large!"
"Broadway Spotty but 'LITTLE WOMEN' Big

VARIETY HEADLINES ON M-G-M's

"TAKE ME OUT TO THE BALL GAME" (Technicolor)

"Louisville Slugger!"
"Wows Slow Frisco!"
"St. Louis Wham!"
"Kansas City Bang-up!"
"Boston Hotsy!"
"Philly Hot!"
"Louisville Tops!"
"Chicago Sockeroo!"
"Omaha Socko!"
"Los Angeles Sockeroo!"
"Portland Hot!"
"Cops Denver!"
"Cincinnati Smash Despite Heat!"

HEADLINES SOON ON M-G-M's
"NEPTUNE'S DAUGHTER" (*Technicolor*) "EDWARD, MY SON" • "ANY NUMBER CAN PLAY" • "THE GREAT SINNER" "IN THE GOOD OLD SUMMERTIME" (*Technicolor*) • "MADAME BOVARY" "BATTLEGROUND" and plenty more!

and so friendly too!

Screen Reviews By Mr. Public

By STEPHEN VISE

"City Across The River"

(U-I)

"CITY ACROSS THE RIVER" is a convincing movie about the slums and the teen-aged criminals who thrive in them. Though throwing no new light on the problems of poverty and delinquency — in spite of a formal introduction by comentator Drew Pearson — it is noteworthy for its sincerity, an authentic Brooklyn background, and a talented group of young actors called the "Dukes". As juvenile delinquents go, the "Dukes" are somewhat older than the famous "Dead End Kids", but all the more terrifying because in them one can see hardened adult criminals.

The actual story centers around a sensitive, mislead kid (Peter Fernandez) who joins up with the gang, but is never wholly in line with its gangster policies. However, once he is a witness to one of their terrorizing raids, he finds himself too deeply involved to get out. And to make matters critically serious, he and his friend (A. Ramsen) fight with their high school teacher, the friend accidentally kills the teacher, and the two boys are then hunted by the police as murderers.

In adapting Irving Shulman's novel, "The Amboy Dukes", for the screen, Producer - Director Shane has used the camera skillfully in bringing out the sordidness of Flatbush's underprivileged citizens. The scenes of the boy's tenement home of which he is ashamed and where he seldom sees his parents who work all day, the dingy cellar where the "Dukes" throw their rowdy parties, the poolroom where the gang beats up outsiders, the manual training class where boys secretly make themselves homemade guns, and the soda fountain where they gossip and meet their dates — all these add up to a lot of tough minded realism and give a strong visual proof of the unwholesomeness of being poor in a large city. One of the nice minor touches of this picture is the use of unidentifiable voices from people in the neighborhood who comment like a chorus on the tragedy of the boy's downfall and the effect it will have on his honest, hardworking parents.

Peter Fernandez, Al Ramsen, and Joshua Shelly are especially interesting to watch although all the "Dukes" act well, and Thelma Ritter and Luis Van Rooten as the kid's parents give moving adult performances.

Latest "Cameo" Is Sea Story

Nautical romance is the motif of Associated Screen Studios' latest short subject, with the doughty sea lion and his bevy of amorous wives in the starring roles.

"Torment"

(United Artists)

"TORMENT" is Sweden's outstanding film contribution to the world in recent times. Produced in 1946, it has met with the highest praises from audiences and critics in Europe and the States. Although its subject matter is quite different from the prize winning Italian pictures we have been seeing, its direct and courageous realistic style is very similar to theirs.

It is a study of three mentally disturbed people: a sensitive high school boy with an idealistic conception of love; a prostitute who has no inner resources and becomes a dipsomaniac; and a Latin teacher who is a sadist because he cannot find normal love and respect. When the boy (Alf Kjellin) begins to visit the prostitute, his grades suffer, and his Latin teacher terrifies him so that he flunks. The prostitute (Mai Zetterling), when the boy is not around to comfort her, is tortured by the words of a mysterious stranger who often visits her; and she finally drinks herself to death. The teacher (Sfig Jarrel) turns out to be her tormentor, and the big scene comes when the boy learns this fact by discovering him in the dead girl's room (This is one of the most gripping scenes you could ever hope to see on the screen). After cleared by the police of a murder charge, the teacher comes to the boy whining and begging for respect and forgiveness; but the boy walks away from him realising that he is no longer afraid of this man who almost ruined his life.

Unlike most psychological studies this picture steers clear of psychoanalysts and flashbacks. Except for a feverish nightmare the boy has, the characters tell us directly of their states of mind. Director Ingmar Bergman has heightened the psychological interest and suspense by some skillful photography which is, however, never allowed to become an object of interest in itself to the detriment of the story and the acting. The scenes of the cold, disciplined Stockholm boys school, the prostitute's dingy apartment, and the boy's prosperous, selfish middle class home all tell us effectively why the characters act as they do.

Alf Kjellin and Mai Zetterling give sensitive, skillful performances, but Sfig Jarrel with his greater experience is unforgetable. In spite of the fact that we can feel no outward sympathy for the half-demented teacher, we realize that he is as much tormented as those who are objects of his sadism; and that his personality will never allow him to escape from his loneliness.

There are rumors of two new theatres opening in New Brunswick—one at NEWCASTLE, the other at ST. ANDREWS. In St. Andrews, the Andrea Hall will be remodelled from a dance hall into a theatre by Mr. Roy. The Newcastle will be a new building, the largest in the Miramichi district. The house will be air-conditioned and hold 759 people. Four exits and re-inforced concrete floor are on the plans but not a balcony. The entire construction, consisting of a restaurant and 5 offices, will occupy 5 storeys. The architects are Caplan and Sprachman of Toronto. T. H. Whalan, owner of the restaurant on the site at present is in charge of the project.

• •

Ivor Bradshaw has sold his 225-seat Tivoli Theatre at ARBORFIELD, Sask., to Dr. Les Ares of that town. The theatre operates on a 6 day policy.

• •

Clarence Dowsley, old time showman, has purchased land and plans a 1000-seat house in NORTH VANCOUVER, across the inlet from Vancouver proper. The new showplace will be competition to the two Odeon theatres in the rapidly-developing district — the Lonsdale and the Odeon.

• •

The Cascades Drive-In Theatre near VANCOUVER which has been operating on a loud speaker system since opening, is now installing car speakers. They are already being used at the New Lougheed Drive-In opened this week. Another outdoor theatre is being planned by George Brewerton, owner of the downtown Rex Theatre who has purchased 20 acres on the Grandview Highway not far from the Cascades Drive-In which is just outside the city limit. Brewerton states that his new outdoor theatre will have accommodation for 750 cars.

• •

Dick Main has recently re-decorated his Simcoe theatre in SUTTON and also installed new GK sound equipment, new high intensity arc lamps and projectors in his Roxy Theatre in GRIMSBY. The work in both theatres handled by Gaumont-Kalee Limited.

• •

The Garrick Theatre, WINNIPEG, re-opened July 3rd after extensive alterations.

FLAMINGO ROAD

MY DREAM IS YOUR

IN COLOR BY TECHNICOLOR

NIGHT UNTO NIGHT

THE YOUNGER BR

COLORADO TERRIT

THE FOUNTAINHEAD

GIRL FROM JONES

LOOK FOR THE SIL

IN COLOR BY TECHNICOLOR

MORE AND MORE AND STILL MORE TOP PROFIT PRODUCT FROM WARNER BROS!

S!! OTHERS!! TORY!! !! S BEACH!!! VER LINING!!

IN COLOR BY TECHNICOLOR

WB

WARNER BROS. ARE GEARED TO GO AS NEVER BEFORE!

Toronto and District

By BILL PRESS

THE film colony sustained another shock — of which there have been quite a number in recent months — in the news of the passing of Joe Plottel, a veteran of the industry and a veteran of the First World War. For many years he had been Vancouver branch manager of Warner Bros. and eventually took charge of the Ontario branch, later being associated with J. Arthur Rank interests in Toronto. In recent years he was with a retail establishment operated by his brothers in Vancouver.

* * *

Metro - Goldwyn - Mayer Pictures of Canada is preparing to move into its new Toronto headquarters. Thus another important firm will be moving from the Film Building at 277 Victoria Street.

* * *

Recent Western visitors in Toronto have been Kenneth M. Leach of Calgary and H. A. Friedman, K.C., of Edmonton. Leach has the Strand Theatre in Calgary, is a partner of Famous Players and president of the Alberta Theatres Association. He is also a member of the National Committee, Motion Picture Exhibitors Associations of Canada.

* * *

Toronto men who have made trips to the Pacific Coast are Dave Griesdorf, president of International Film Distributors, and Leslie Allen of Cardinal Films Limited.

Lee Joan Allen, daughter of I. H. Allen of Astral Films, was the happy and beautiful bride of Jerry Solway on June 30.

* * *

The report comes that J. L. Hunter, owner of three theatres in Hamilton, has leased the old Colonial Theatre on City Hall Square owned by Franklin Bros. The theatre has been dark since the days of silent films but it is understood that Jack Hunter will modernize the building.

For many years Jack Hunter was the Ontario branch manager of Paramount Film Service Limited, Toronto, but resigned to enter the exhibition field in a surprise move.

* * *

The Odeon Palace Theatre, St. Catharines, managed by Al Sedgwick for five years, has added dinnerware to its inducements. For a long time Sedgwick has been busy with the Foto-Nite stunt each week and with the Saturday morning Odeon Club.

* * *

Holidaying time is in full swing for the film-trade executives. Abe Cass of Columbia is already back from a vacation in the Laurentians of Quebec. Jule Allen has gone to his fine home in Cobourg to spend the summer and Herb Allen is also vacationing there.

* * *

"The Well Digger's Daughter", a well-known French production, was a holdover at the Community Theatre, the art-film centre of Hamilton.

* * *

The Starlite Drive-In over in the Niagara Peninsular apparently aims to give plenty for the money. In addition to the regular screen fare, the Starlite is featuring television each night from Buffalo and is presenting a stage show every Wednesday night at 10.15 o'clock. In addition the theatre has opened a children's playground which operates daily from 7.30 p.m. with no charge for the kiddies.

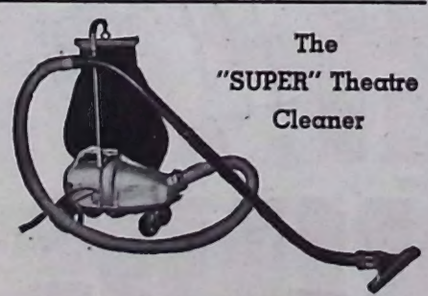
McAdam Fire Razes Capitol

A fire at McAdam, N.B. destroyed the theatre at McAdam where the Capital Theatre operated. Shortly after the outbreak of fire in the early morning, the building, which was owned by the Orange Lodge of McAdam, was entirely consumed. The theatre was operated by the B. & L. Chain of which Michael Bernstein and J. Lieberman are partners. Bernstein states that the company expects to start rebuilding as soon as possible.

Theatre equipment was a total loss partially covered by insurance. The building was of wood and the loss is estimated as between $35,000 and $40,000. Cause of the fire is not known. Mr. Bernstein went immediately to McAdam as soon as he received news of the happening. Firemen had been called in from Vancebore, Maine to assist in quelling the outbreak and managed to save adjacent structures.

"Lady X" To Roadshow

"The Divorce of Lady X", featuring Sir Lawrence Olivier, is scheduled to tour important Canadian situations as a road show in the fall, it is announced.



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VANCOUVER TORONTO MONTREAL

The Canadian Moving Picture Digest

Entered as Second Class Matter

RAY LEWIS

Editor-In-Chief

JACKIE ROSS

Assistant to the Editor

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— Correspondents —

A. L. FAIRWEATHER.....Saint John, N.B.

J. J. CONKLIN.....Winnipeg, Man.

BRUCE PEACOCK.....Regina, Sask.

JACK DROY.....Vancouver, B.C.

WILL McLAUGHLIN.....Ottawa, Ont.

BILL PRESS.....Toronto, Ont.

Broidy Hops On TV Trailer Bandwagon

Steve Broidy, President of Monogram Pictures Corporation, has informed Gael Sullivan, Executive Director of TOA, that he wholeheartedly endorses TOA's proposal for the use of television trailers to advertise feature pictures.

"We must all appreciate, as I imagine we all do," wrote Mr. Broidy, "that television is here to stay; and to neutralize any loss the picture industry may suffer through television as an entertainment, we should take every step possible to create additional potential for the motion picture industry through this very same medium in any form possible.

"The construction of proper trailers and their use on television might well be the first of these steps. It is our intention to produce trailers of the type you outline on any picture for which we anticipate first feature playing time. We produced a special television trailer on 'Bad Boy' as an experiment, and our experience in this connection warrants the further use of this type of advertising."

Mr. Broidy is the fifth motion picture producer who has approved the TOA television trailer plan.

Legal Action Vs. Censorship Started In U.S.

The fight against film censorship in the U.S., initiated by the National Council on Freedom from Censorship, is entering its legal stage. In a parallel action, United Artists is pushing its case against the Memphis censor who barred the picture "Curley" because it showed a little Negro boy playing with white children.

The National Council test case will be based on a Supreme Court judgment stating that "we have no doubt that moving pictures, like newspapers and radio, are included in the press whose freedom is guaranteed by the First Amendment".

« Capital Story »

By WILL McLAUGHLIN

A PRODUCING unit from New York (RKO-Pathe) moved in on the capitol for three days last week to shoot scenes for one of its "This Is America" series, to be released next fall.

The film, under the title of "The New Canada" shows the dominion as an industrial nation as seen through the eyes of a new Canadian applying for citizenship. The role will be played by Conrad Neyenhuis, formerly of the Netherlands and now area trade officer for the Trade and Commerce Department.

* * *

Henry Marshall, manager of the Regent, gave his patrons a play by play description of the Dominion elections through a special screen slide service in co-operation with local newspapers and radio stations.

* * *

Robert (Bob) Gellatly, engaged in the theatrical stage business in Ottawa for the past 40 years, died suddenly over the weekend in the Civic Hospital at the age of 57. Mr. Gellatly, who worked in the old Russel, Dominion, Bennett, Loew's and Keith-Albee theatres, was secretary-treasurer of the International Alliance of Stage Employees, Local 95. The funeral services were largely attended by theatre people and members of the NFB where he had been working for the past 7 years in the Educational Film Distribution Dept.

* * *

George M. Degnon, RKO P.R. man, spent two days in Ottawa last week in connection with RKO showings at the Elgin and Regent.

* * *

Sqdn. Ldr. James R. Thompson, 33, Commanding Officer of the RCAF in Hamilton, who was killed in a plane crash near Strafford earlier in the week, was the husband of Daphne Thompson, well-known Ottawa Stage society actress.

* * *

Murray Sweigman, an officer of the Independent Poster Exchanges of America, is back in Toronto after attending a meeting of the association in New York.

* * *

The Provincial Chapter of the IODE has written to numerous women's organizations in Ontario to press for a tightening of the regulations applying to the admission of juveniles at evening performances.

Mrs. W. L. McFaul of Hamilton, IODE provincial secretary, has asked O. J. Silverthorne for a check-up of exhibitors by the government inspectors in the matter.

TRADE HEADLINES

40 U.S. Exhibitors Unite To Finance Independent "A" Productions

●

Hollywood "Controls" Hit In LIFE Survey — American Circuit Heads Resent LIFE Slurs

●

MPAA Calls All-Industry Conclave In August To Set Up Public Relations Program

●

RKO Palace Shows To Play 13 Cities In U.S.

●

Cash And Auto Giveaways Used In Denver

●

Jules Levey Knighted In Italy

●

"Black Magic" In 400 Day-Dates Aug. 19

Maritime News

By A. L. FAIRWEATHER

SAINT JOHN members of the Film Board of Trade and theatre managers of Saint John as well as heads of theatre chains enjoyed the visit to Saint John of Fred C. Dillon, director of the Canadian Film Board of Trade, Toronto, who spent several days in Saint John. A luncheon was held at the Admiral Beatty Hotel at which Sam Kunitzky of United Artists presided due to the unavoidable absence of Harry Cohen of RKO, president of the Maritime Film Board. Later, informal meetings were held. In his address at the luncheon and at meetings, Mr. Dillon stressed his firm belief in the necessity for good public relations and urged members and theatre men in general to take a prominent part in civic and other public affairs. The newspapers gave Mr. Dillon good space in an interview with your correspondent. Jack Butler of the Imperial Theatre, Moncton came to Saint John to be present at the luncheon and meetings.

* * *

Mr. and Mrs. George Walters of Charlottetown, P.E.I. are being congratulated on the arrival of a baby girl. They have two sons but the little girl was especially welcome. Mr. Walters in manager of the Prince Edward and Capitol theatres of the F. G. Spencer chain.

* * *

Co-operating with all Service Clubs and Citizens organizations, George Walters, manager of the Spencer Company's Theatres at Charlottetown, arranged to have films on the Tourist Trade shown three mornings in a week. As well, talks by prominent citizens were given in which it was pointed out how tourists should be encouraged to visit 'The Island" and welcomed when they come. The fullest co-operation in this effort was given by manager and staff of the theatre.

B. T. Girouard of the F. G. Spencer Co. Ltd. Theatres at Amherst is arranging for a Beauty Contest during Amherst Old Home Week. The winner will be selected on the stage of the Capitol Theatre.

* * *

Jim Mitchell, manager of the Capitol Theatre, Saint John is enjoying a vacation visit at his old home in Kingston, Ont., stopping for a few days at Toronto, en route. F. Harrison Howe, manager of the Paramount will look after both Capitol and Paramount in Mr. Mitchael's absence . . . Mr. and Mrs. J. M. Franklin went to Montreal recently to attend a wedding of a near relative.

* * *

Bill Cannon of the staff of the Capitol Theatre, Dalhousie, N.B., (Spencer chain) was married recently.

* * *

The Empire Theatre, Saint John had a special vaudeville show on midnight of June 30th. Vaudeville at the Empire has been well attended and excellent films are shown as well. The Empire is operated by the Saint John Amusement Co. (Messrs. Vassis and Demerson).

* * *

The Regent Theatre, Saint John, is to have a new aluminum front and box office and to be generally freshened up. Herman Kierwan is manager and the Regent is one of the Franklin Herschorn chain.

* * *

Mr. and Mrs. Jack Bellamy are enjoying a vacation trip to Boston and New York. Mr. Bellamy is manager of International Films at Saint John. The General manager of International, David Griesdorf, is expected in Saint John early in July.

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J. ARTHUR RANK PRESENTS
JEAN SIMMONS & DONALD HOUSTON in
The Blue Lagoon
with
NOEL PURCELL
CYRIL CUSACK
JAMES HAYTER
Susan Stranks - Peter Jones
You'll Thrill...
To the drama of shipwreck and rescue at sea
To the daring experience of lone survivors
To the fury of a tropical hurricane
To the romance of youth on a desert isle
To the excitement of their fight for life
To the danger of their underwater enemy
COLOR BY Technicolor
from the novel by H. de Vere Stacpoole
A GILLIAT - LAUNDER PRODUCTION FROM EAGLE-LION
Reap the benefit of the company whose publicity and exploitation department sold HAMLET and THE RED SHOES to all theatre-goers Coast-to-Coast!

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LIMITED

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Vancouver News

By JACK DROY

DOWNTOWN theatre business picked up this week with rainy weather. It is the first time many theatres have been in the black for over 2 months. Best were "Barber Of Seville" doing smash business at Studio; "Knock on any Door", Orpheum; "The Life of Riley", Vogue; "It Happens Every Spring," Strand; and "Outpost in Morocco", Plaza.

* * *

Reta Myers of Vancouver was elected national president of the Canadian Women's Press Club at the triennial convention held at Hotel Vancouver. Mrs. Myers, long-time Vancouver newspaperwoman, is now writing movie scrips for Trans-Canada-Films.

* * *

Bill Watson, RKO auditor, was in town for 2 weeks checking the local branch and has left for Seattle . . . Lloyd Muir, RKO exploitation man, is back from a trip covering the Portland and Seattle territory which he now covers as well as B.C. and Alberta . . . Mary Easton is spending her vacation with her new husband South of the border.

* * *

C. B. K. Van Norman, local architect, who was interested in building many British Columbia Theatres, was elected president of the Vancouver Little Theatre Association.

* * *

Nanaimo on Vancouver Island will benefit from the new Sulphite Pulp Mill being erected near the town by B.C. investors. At present, it employs 500 men and, when completed, will hire 1,000. Town at present is a closed Famous Players spot with 2 theatres, the Capitol and Strand (with combined seating of 1265), and the new plant should up their business. Odeon Circuit are planning a theatre at Nanaimo also.

* * *

Bill Forward, manager of General Theatre Supply Co., announced that the company will move from the Dominion Theatre Building to a new building recently purchased next to the Film Building on Davie Street.

* * *

The Hollywood movie stars, Brenda Marshall and husband Bill Holden, stopped here briefly on their way for a vacation at Malibu Lodge on Princess Louise Inlet, B.C. The Phillet brothers, Harry and Mike, also in town from Edmonton. The boys are on a business trip which may mean more theatres for their circuit in B.C.

The Lougheed Drive-In Theatre a few miles East of Vancouver, which opened this week, changed hands. The Phillet Circuit who operate theatres in the Prairie Provinces are the new owners having bought it from Bill Thompson and associates who built the theatre.

* * *

Drama coincided with drama at Mission, B.C. this week. While a search went on at Silver Hill for Ivar Johnson, crazed killer of two women, a tense movie was billed at the Odeon Theatre Mission — its title: "The Search". Radio and newspapers picked up the story and gave it front page space.

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PERKINS ELECTRIC COMPANY LIMITED
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2027 BLEURY ST. MONTREAL

Trans-Canada Showings

Use This Information As Your Guide On Release Dates

TORONTO

DOWNTOWN
"Make Believe Ballroom" (Col.), and "Strike It Rich" (Mono.).

EGLINTON-UNIVERSITY
"The Trail of the Lonesome Pine", Technicolor, with Fred MacMurray and Sylvia Sidney.

IMPERIAL
"Sorrowful Jones" (Para.), with Bob Hope and Lucille Ball.

LOEW'S
Second Week. "The Barkleys of Broadway" (MGM), Technicolor, with Fred Astaire and Ginger Rogers.

ODEON-CARLTON
"Reign of Terror" (EL), with Robert Cummings and Arlene Dahl.

SHEA'S
"The Window" (RKO), and "The Judge Steps Out" (RKO).

TOWNE CINEMA
Fifth Week. "Paisan" (Cardinal).

UPTOWN
Second Week. "The Lady Gambles" (UI), with Barbara Stanwyck and Robert Preston.

MONTREAL

CAPITOL
"The Bribe" (MGM), with Robert Taylor and Ava Gardner.

IMPERIAL
"The Fighting O'Flynn" (UI), with Douglas Fairbanks Jr. and Helena Carter.

LOEW'S
"The Barkleys of Broadway" (MGM), Technicolor, with Fred Astaire and Ginger Rogers.

ORPHEUM
Fourth Week. "The Champion" (UA), with Kirk Douglas and Marilyn Maxwell.

PALACE
"It Happens Every Spring" (20th-Fox), with Ray Milland and Jean Peters.

PRINCESS
Second Week. "Knock on Any Door" (Col.), with Humphrey Bogart and John Derek.

SAINT JOHN

CAPITOL
"Cry of the City" (20th-Fox), with Victor Mature and Shelley Winters.

PARAMOUNT
"A Woman's Vengeance" (UI), with Charles Boyer and Ann Blyth.

MAYFAIR
"The Sign of the Ram" (Col.), with Susan Peters and Alexander Knox.

STRAND
"Bad Boy" (Mono.), with Audie Murphy and Jane Wyatt.

WINNIPEG

CAPITOL
Second week. "Mr. Belvedere Goes to College" (20th-Fox), with Clifton Webb and Shirley Temple.

GAIETY
"Joan of Arc" (RKO), Technicolor, with Ingrid Bergman and Jose Ferrer.

MET
"Down to the Sea in Ships" (20th-Fox), with Richard Widmark and Lionel Barrymore.

ODEON
"The Life of Riley" (UI), with William Bendix and Rosemary DeCamp.

CALGARY

CAPITOL
"Mother is a Freshman" (20th-Fox), Technicolor, with Loretta Young and Van Johnson.

GRAND
"Raw Deal" (EL), and "Slightly French" (Col.).

PALACE
"Adventures of Don Juan" (WB), Technicolor, with Errol Flynn and Viveca Lindfors.

CRESCENT
"Concert Magic" (Cardinal), with Yehudi Menuhin.

VANCOUVER

CAPITOL
"My Dream is Yours" (WB), Technicolor, with Doris Day and Jack Carson.

ORPHEUM
"Knock on Any Door" (Col.), with Humphrey Bogart and John Derek.

PLAZA
"Outpost in Morocco" (UA), and "About Face" (SARO).

STRAND
"It Happens Every Spring" (20th-Fox), with Ray Milland and Jean Peters.

VOGUE
"The Life of Riley" (UI), with William Bendix and Rosemary DeCamp.

INTERNATIONAL CINEMA
"The Dark Past" (Col.), and "The Return of October" (Col.), Technicolor.

STUDIO
"Barber of Seville" (SARO), with Ferruccio Tagliavini and Nelly Corradi.

The boys are really HOT!!!

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